

Opportunity awaits OTOAI members: Sahni

From networking to influencing international tourism policies, Outbound Tour Operators Association of India (OTOAI) members will benefit from the association's pro-active approach towards increasing members' efficiency and competitiveness, says Guldeep Singh Sahni, President, OTOAI.

SHAYAN MALLICK

OTOAI, the outbound trade representative body of India, launched in December last year, is now beginning to spread its pan-India presence amidst an overwhelming response from the players in

to replicate the same in other regions as well in order to bring the outbound trade across India under one strong unit.

Talking to **TOURISM** about the gains for the outbound trade from OTOAI, he said, "OTOAI members will have access to a world of opportunities, from networking with various stakeholders of the Global Travel Industry to assisting them in framing international tourism policies through close linkage with the Government. OTOAI's proactive approach will focus on helping members increase their efficiency and competitiveness."

Sahni said that the organisation aspires to be the leading voice on global issues relating to outbound tourism with the concerned authorities while propagating fairness, market efficiency and consumer protection simulta-

OTOAI launches its 'Western India Chapter'

Less than two months in existence, OTOAI has recently launched its Western India

Parti from Mumbai as Chairperson. The Association is expected to announce other

keeping this in mind. Our main focus will be on getting all those working in this sector together and open to them a world of opportunities which they can explore to serve tourism better and bring in healthy competition with great service. We look forward to working keeping in mind Government policies and global trends that affect our business. It will also provide a great platform to share ideas and opportunity to give back to the society."



Himanshu Patel
Chairman
Kusur Tours, Mumbai



Mahendra Bhatia
General Secretary
Patriotic Holidays, Ahmedabad



Harinder Pal Singh Marwah
Treasurer
Marwah Tours and Travels, Jaipur

Chapter. OTOAI's Western India Chapter will be headed by Kusur Tours' Himanshu

chapters soon. Patel said, "As rightly stated that 'United we stand', OTOAI was formed

ness. He also said that OTOAI will help identify real players in outbound tourism for ITOs, Sellers, DMCs and various government bodies.

OTOAI is dedicated towards enhancing the ethical and professional standards in the travel and tourism industry. The association aims to foster an envi-

ronment of collaboration with various stakeholders through its ideology of collective ambition to bring forth quality standard and reliability.

Members to Gain

Learning

Global trends that affect your business

Industry best practices on competitiveness

Improve internal efficiency and productivity

Get an insight into Government policies and their impact on businesses and work closely with ministries & embassies.

Networking

Networking opportunities with Indian and Global Travel Industry stakeholders

Platform to enhance business and develop newer markets

To provide platform with passport authorities, visa services

Sharing

Share your best practices

Enhance competitiveness of Indian Travel Industry

Caring

Opportunity to give back to society

Recognition for an ethical conduct



Guldeep Singh Sahni
President
OTOAI

outbound trade, both from India and overseas, says Sahni. The Association recently launched its Western India Chapter and is now readying